

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325040

Schedule Dates 09/12/12-09/17/12
Advertiser Po/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1536/OBAMA FOR AMERICA (134148)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1536
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 09/06/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260212
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,801.00
Net Total \$72,539.00
Sales Tax

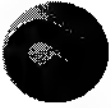
Charlotte (WSOC)
By Broadcast Month
Sep. 2012 115
Grand Total: 115
\$85,340.00
\$85,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5:00 - 6A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
1.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:00 - 5:30A (EST)	2			X	X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		9/6/12
2.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6:00 - 7A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
2.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:00 - 6:30A (EST)	2			X	X	X			2	\$750.00	\$1,500.00	Charlotte (WSOC)		9/6/12
3.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	7:00 - 8A (EST)	6		X	X	X	X			6			Charlotte (WSOC)		8/1/12
3.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	7:00 - 8A (EST)	6			X	X	X			1	\$700.00	\$4,200.00	Charlotte (WSOC)		9/6/12
4.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	8:00 - 9A (EST)	6		X	X	X	X			6			Charlotte (WSOC)		8/1/12
4.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	8:00 - 9A (EST)	6			X	X	X			6	\$600.00	\$3,600.00	Charlotte (WSOC)		9/6/12
5.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	4:30A - 4:59A (EST)	1		X	X	X	X			1			Charlotte (WSOC)		8/1/12
5.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	4:30A - 4:59A (EST)	1			X	X	X			1	\$75.00	\$75.00	Charlotte (WSOC)		9/6/12
6.0	Revised Line / Spot	09/15/12-09/15/12	6	:30	6:00 - 8A (EST)							1		1			Charlotte (WSOC)		8/1/12
6.1	Normal Line / Spot	09/15/12-09/15/12	6	:30	6:00 - 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		9/6/12
7.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6:00 - 7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		9/6/12
8.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7:00 - 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Billing Type Standard
Comments OBAMA FOR AMERICA

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Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,801.00
Net Total \$72,539.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month
Sep. 2012 115
Grand Total: \$85,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
10.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6A- 7A (EST)								1	1	\$225	\$225.00	Charlotte (WSOC)		8/1/12
11.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	7A- 8A (EST)								1	1	\$250	\$250.00	Charlotte (WSOC)		8/1/12
12.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	8A- 9A (EST)								1	1	\$450	\$450.00	Charlotte (WSOC)		8/1/12
13.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	9A- 10A (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12
13.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	9A- 10A (EST)	4			X	X	X			4	\$245.00	\$980.00	Charlotte (WSOC)		9/6/12
14.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	10A- 11A (EST)	4		X	X	X	X						Charlotte (WSOC)		9/1/12
14.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	10A- 11A (EST)	4			X	X	X			4	\$245	\$980.00	Charlotte (WSOC)		9/6/12
15.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	10:58A- 12P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12
15.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	10:58A- 12P (EST)	4			X	X	X			4	\$325.00	\$1,300.00	Charlotte (WSOC)		9/6/12
16.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	12P- 1P (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12
16.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	12P- 1P (EST)	4			X	X	X			4	\$245.00	\$980.00	Charlotte (WSOC)		9/6/12
17.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	12P- 12:30P (EST)								1		\$200		Charlotte (WSOC)		8/1/12

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Sales Tax

Charlotte (WSOC)
By Broadcast Month
Sep. 2012 115 \$85,340.00
Grand Total: 115 \$85,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0.1	Premont	09/15/12																	
18.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	12:30P (EST)								1	1	\$700.00	\$700.00	Charlotte (WSOC)	Program Change/Exception - FOOTBALL	9/1/12
19.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	4P - 5P (EST)			X	X	X	X			3			Charlotte (WSOC)		9/1/12
19.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	4P - 5P (EST)			X	X	X	X			3		\$1,800.00	Charlotte (WSOC)		9/6/12
20.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5P - 5:30P (EST)			X	X	X	X			6			Charlotte (WSOC)		9/1/12
20.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5P - 5:30P (EST)			X	X	X	X			5		\$3,500.00	Charlotte (WSOC)		9/6/12
21.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	5:30P - 6P (EST)			X	X	X	X			6			Charlotte (WSOC)		9/1/12
21.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30P - 6P (EST)			X	X	X	X			5		\$3,750.00	Charlotte (WSOC)		9/6/12
22.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6P - 6:30P (EST)			X	X	X	X			7			Charlotte (WSOC)		9/1/12
22.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6P - 6:30P (EST)			X	X	X	X			6		\$5,400.00	Charlotte (WSOC)		9/6/12
23.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	6P - 6:30P (EST)							1		1		\$390.00	Charlotte (WSOC)		9/1/12
24.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	6P - 6:30P (EST)								1	1		\$925.00	Charlotte (WSOC)		9/1/12
24.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	6:58P - 7:30P (EST)			X	X	X	X			4			Charlotte (WSOC)		9/1/12
25.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	6:58P - 7:30P (EST)			X	X	X	X			4		\$700.00	Charlotte (WSOC)		9/6/12

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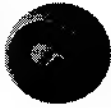
Charlotte (WSOC)	Spots	Rate
By Broadcast Month	115	\$85,340.00
Sep. 2012	115	\$85,340.00
Grand Total:		

Line	Live Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	7:30P- 7:59P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
26.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	7:30P- 7:59P (EST)	4			X	X	X			4	\$700.00	\$2,800.00	Charlotte (WSOC)		9/6/12
27.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7P- 8P (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		8/1/12
28.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	7:30P- 8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		8/1/12
29.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	8P- 10P (EST)	1	1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		8/1/12
30.0	Revised Line / Spot	09/11/12-09/11/12	6	:30	10P- 11P (EST)			1									Charlotte (WSOC)		8/1/12
30.1	Normal Line / Spot	09/12/12-09/12/12	6	:30	8:30P- 9P (EST)				1					1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		9/6/12
31.0	Normal Line / Spot	09/13/12-09/13/12	6	:30	10P- 11P (EST)					1				1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
32.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	9P- 10P (EST)						1			1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
33.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	10P- 11P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
34.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	9P- 11P (EST)								1	1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
35.0	Revised Line / Spot	09/11/12-09/14/12	6	:30	11P- 11:35P (EST)	6		X	X	X	X						Charlotte (WSOC)		8/1/12
35.1	Normal Line / Spot	09/12/12-09/14/12	6	:30	11P- 11:35P (EST)	6			X	X	X			6	\$750.00	\$4,500.00	Charlotte (WSOC)		9/6/12
36.0	Normal Line / Spot	09/16/12-09/16/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser	Date:	Accepted Station:	Date:	Comments:
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1536/OBAMA FOR AMERICA (134148)

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Telerep/Philadelphia, Philadelphia (1057)

Sales Office

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Buyer Name

BASSETT, LAURA

Phone/Fax

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CPE

95/101/1536

Account Types

National/Political

Billing Type

Standard

Comments

OBAMA FOR AMERICA

Data Entered

08/01/12

Last Modified

09/06/12

Entered By

Jill Hipskind

CO-OP

No

Headline #

06260212

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$12,801.00

Net Total

\$72,539.00

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Sep. 2012

Spots

115

Rate

\$85,340.00

Grand Total:

\$85,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	11:30P- 12:05A (EST)	1						1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/1/12
38.0	Revised Line / Spot	09/11/12-09/13/12	6	:30	11:35P- 12:02A (EST)	3		X	X	X							Charlotte (WSOC)		8/1/12
38.1	Normal Line / Spot	09/12/12-09/13/12	6	:30	11:35P- 12:02A (EST)	3			X	X				3	\$375.00	\$1,125.00	Charlotte (WSOC)		9/6/12
39.0	Normal Line / Spot	09/15/12-09/15/12	6	:30	8P- 11:30P (EST)	1						1		1	\$1,800.00	\$1,800.00	Charlotte (WSOC)		8/1/12
44.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	9A- 10A (EST)	1	X							1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
45.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10A- 11A (EST)	1	X							1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
46.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	10:58A- 12P (EST)	1								1	\$325.00	\$325.00	Charlotte (WSOC)		8/1/12
47.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	12P- 1P (EST)	1								1	\$245.00	\$245.00	Charlotte (WSOC)		8/1/12
51.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	6:58P- 7:30P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
52.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	7:30P- 7:56P (EST)	1								1	\$700.00	\$700.00	Charlotte (WSOC)		8/1/12
53.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11P- 11:35P (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)		8/1/12
54.0	Normal Line / Spot	09/17/12-09/17/12	6	:30	11:35P- 12:02A (EST)	1								1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
55.0	Normal Line / Spot	09/14/12-09/14/12	6	:30	12:05A- 12:35A (EST)	2				X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		9/6/12
56.0	Normal Line / Spot	09/12/12-09/14/12	6	:30	5:30A- 6A (EST)	2				X	X			2	\$375.00	\$750.00	Charlotte (WSOC)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

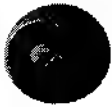
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Charlotte (WSOC)

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Sep. 2012

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\$85,340.00

\$85,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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58.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5A- 5:30A (EST)	1	X							2	\$425.00	\$425.00	Charlotte (WSOC)		9/6/12
59.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	8- 9A (EST)	2	X							2	\$725.00	\$1,450.00	Charlotte (WSOC)		9/6/12
60.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5A- 5:30P (EST)	2	X							2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/6/12
61.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	5:30P- 6P (EST)	2	X							2	\$875.00	\$1,750.00	Charlotte (WSOC)		9/6/12
62.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6- 6:30P (EST)	2	X							2	\$1,100.00	\$2,200.00	Charlotte (WSOC)		9/6/12
63.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	7- 8A (EST)	2	X							2	\$775.00	\$1,550.00	Charlotte (WSOC)		9/6/12
64.0	Normal Line / Spot	09/17/12-09/17/12	5	:30	6:30A- 7A (EST)	1	X							2	\$850.00	\$850.00	Charlotte (WSOC)		9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.